

“HOW CAN I KNOW WHAT I THINK TILL I SEE WHAT I SAY?” SENSEMAKING OF THE DECISION-MAKING PROCESS IN THE CONTEXT OF SUSTAINABILITY TRANSITIONS

BÁRBARA IVY CREMA DE VASCONCELOS

ANETE ALBERTON
UNIVERSIDADE DO VALE DO ITAJAÍ - UNIVALI

Resumo

In essence, the aim of this essay is to construct and explain two frameworks that provide a deeper understanding of the meanings of the decision-making process and its implications for sustainability transitions in organizational contexts, through a conceptual approach that emphasizes understanding the concepts involved in the phenomenon under study. Considering that a framework is constructed through literature reviews with the aim of identifying patterns and similarities between concepts to create an abstract representation that can be used to analyze and reproduce the phenomenon in question

Palavras Chave

Sustainability Transitions, Sensemaking, Decision-making

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